



**MORGAN  
McKENNA**

digital media and design

## EDUCATION

**Fontonne Academy**  
Milton, MA  
High School Diploma,  
Graduated May, 2014

**University of Connecticut**  
Storrs, CT  
Digital Media and Design,  
Concentration in Digital Media  
Strategies for Business  
Expected Graduation, May 2018

## SKILLS

Hootsuite Certified  
Adobe Illustrator  
Adobe Photoshop  
Adobe After Effects  
Adobe InDesign  
Constant Contact  
Google Drive

## ADDITIONAL SKILLS

Marketing Strategies  
Email Marketing  
Social Media Strategies  
Social Media Listening  
Digital Analytics  
Graphic Design  
Leadership Skills  
Time Management Skills  
Communication Skills

## FIND ME

[morgangmckenna.com](http://morgangmckenna.com)



## WORK EXPERIENCE

### **IM London, London, UK**

Marketing/Creative Intern, March 2017-April 2017  
Work on social media marketing plans, illustrations, and graphics for multiple clients.  
Demonstrated design skills, teamwork skills, and communication skills.

### **Aigner Prenskey Marketing Group, Boston, MA**

Graphic Design Intern, May 2016 - August 2016  
Create graphics for print and social media accounts.  
Demonstrated design skills, an ability to meet deadlines, and communication skills.

### **Food Truck Festivals of America, Boston, MA**

Graphic Design Intern, May 2016 - August 2016  
Create public relations content for events, completed monthly news letter, and created graphics for print and social media.  
Demonstrated the ability to meet deadlines, multitask, and prioritize.

### **Agency X, UConn, CT**

Marketing Team Student, August 2016-Present  
Curated and created social media content and email marketing for internal marketing team for Digital Media and Design program at UConn.  
Demonstrated teamwork skill, ability to meet short deadlines, leadership skills.

### **Nutmeg Publishing, UConn, CT**

Graphic Designer, August 2016 - Present  
Create graphic spreads for both Nutmeg Magazine and the Yearbook.  
Demonstrated teamwork skills, creativity, and the ability to meet quick deadlines.

### **Captain Parker's Pub, West Yarmouth, MA**

Server, May 2014-Present  
Take orders from patrons for food and beverage.  
Demonstrated positive interpersonal and communication skills with coworkers and patrons.

## CONTACT ME

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